

# Jewelry insiders develop websites for their own industry

Jewelry Website Designers announces its website development company exclusively for members of the jewelry trade. Created by and for members of the industry, each expert team player understands what's needed to compete successfully today - and

how to get the job done.

Jewelers must distinguish themselves to a global community with brand identity as the only source for superior goods and services. Whether you are or aren't a brick and mortar merchant, you need a strong effective online

presence to succeed in this fiercely competitive atmosphere.

Jewelry Website Designers' team of specialists, led by expert web developer Marlene Murphy, brings decades of expertise to this venture. Murphy played a pivotal role in the technological development of a global corporate giant from an era prior to corporate reliance upon technology to the present. "We are not techies trying to tap into a niche market, but jewelry insiders with decades of know-how creating successful jewelry websites from scratch or modernizing outdated sites."

Award winning trade journalist and gemologist Diana Jarrett is widely recognized for creating compelling content and for her trustworthy reportage. Content is king on the Internet, so Jarrett develops original content for each client that speaks to their target market.

Scovil Photography is available to photograph your inventory. Professional jewelry and gemstone photographer Jeff Scovil is lauded for his superb product imaging, and provides the same quality service for Jewelry Website Designers as he does for museums the world over.



left - Diana Jarrett and Marlene Murphy have an impressive team of Internet marketing and jewelry experts working at Jewelry Website Designers.

Jewelry Website Designers partners with leading jewelry bloggers who engage readers in lively and relevant conversation to increase brand awareness for their clients who add social media options to their package.

Your technology savvy may not be on par with your vision for your website's performance. No problem. Jewelry Website Designers offers easy-to-understand packages and pricing which can be customized

Every site they build spotlights the business in an exclusive platform. They promote your distinctive products and services in a format



Noted jewelry photographer Jeff Scovil provides the photography service for Jewelry Website Designers.

that keeps consumers engaged throughout their entire shopping experience.

"Many formula and template website developers shoe-horn businesses into a one-size-fits-all package and then abandon their clients who have no clue how to achieve search engine rankings and marketing results," notes Murphy. Our

websites are custom built from the ground up with keyword research, Search Engine optimization and target marketing goals seminal to the development process, not as an afterthought," explains Murphy. "Our sites are always coded to meet web standards and vigorously tested to enhance search engine placement."

For more information about how Jewelry Website Designers can help your business thrive, please visit [www.jewelrywebsitedesigners.com](http://www.jewelrywebsitedesigners.com).

If your site requires frequent or sporadic maintenance to accommodate inventory or event updating, Jewelry Website Designers can configure your site to self manage, or they will provide maintenance for you.

Jewelry Website Designers revitalizes your existing web presence with the latest applications, or they develop your new website in a completely template-free zone.

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